

ANNUAL REPORT 2019-2020 An engaging year



In recent years, the Fondation Les Amis de l'Hôpital de Tracadie has undergone a major shift to become a change agent having a real influence in our community and supporting important projects that enhance practices, to the great benefit of our patients and their families.

### **Amazing success**

Our major campaign, conducted under the theme "Improving health care services in our region," came to a close last fall, with donors, Tracadie Hospital employees and physicians, and volunteers in attendance, all of whom contributed to the campaign's success. It was at this event that we announced the result of the community-building projects we had conducted for this campaign.

Our objective had been to raise \$950,000 but a final total of \$1,074,355 was achieved. Our community showed incredible generosity. We can state without hesitation that the campaign was a success in all respects. These projects valued at over \$1,5 million were made possible through a partnership with Vitality Health Network.

## Exceptional commitment



The campaign's success resulted from having a dynamic team of volunteers and a generous community. We are blessed to have been able to count on the commitment of amazing volunteers. Two local businessmen agreed to get behind this endeavor, namely the Campaign Co-Chairs, the late Richard Losier who was an important ambassador for our region, from St-Isidore Asphalte, and Léopold Thériault, from MQM Quality Manufacturing. They were supported in their efforts by leaders who are very active in our community, including André Morais, Chair of the Major Campaign Committee, Dr. Carlyle Louis, Chair of the Family Campaign Committee,

Mireille Saulnier, Chair of the Major Donations Committee, Clifford Robichaud, Chair of the Local Campaign Committee, and Oscar Roussel, Chair of the Community Approaches Committee. The committee was rounded out by several volunteers who wanted to participate in the success of this major fundraising effort. We thank them from the bottom of our heart for agreeing to take on this challenge. These leaders' participation was key to our major campaign's success.



## **Exceptional commitment**

We never cease to be amazed by the tremendous generosity of the businesses and organizations in our community. An outstanding example of this is the Coopérative régionale de la Baie IGA, whose \$500,000 commitment at the launch was a driving force behind the campaign. This exceptional donation set the tone for all that followed. We were all also very impressed by the many donors who agreed to make three-year commitments.

The unprecedented growth of our benefit events also reflects the growing involvement of the philanthropic community in our Foundation. We were very pleased to see several community organizations get involved.

"The care, support and information that we have received here, at the Tracadie Hospital, have had a major impact on our quality of life not to mention our finances, due to less travel."



Sonia Haché Former patient of the Dialysis Unit



Natacha Caissie-Blanchard

Patient of the

chronic disease

management sector



### And the work goes on...

We are proud of this success and we pledge to continue making every effort to meet our hospital's pressing needs

Over the past year, we also allocated the following amounts to the sectors below to strengthen the care and services we provide the public:



\$55,529

Patient care and diagnostic, treatment and follow-up services



\$35,981
Specialized regional services and services in the fight against cancer



\$7,043
Training and continuing education

The accessibility of quality health care services must remain a priority, now more than ever. Thank you for your confidence and support.



# Statement of operations and changes in fund balance

#### Members of the Board of Directors:

- Philippe Ferguson, Chairperson
- Monique Savoie, Vice-Chairperson
- Isabelle Paulin, Secretary
- Jacques Robichaud, Treasurer
- Vivianne Thomas
- Norbert Rousselle
- Elsie Godin
- Diane Carey
- Jacinthe Leclerc

### Revenues

	\$180,006
Net investment	\$31,568
Net revenues from commercial activites	\$59,539
Fundraising	\$88,899

### **Expenditures**

Excess (shorfall) of revenues over expenditures	(\$77,965)
Contribution to the Tracadie Hospital Contribution to regional projects	\$62,572 \$35,981
	\$20,588
Operating expenditures	\$37,055
	\$57,643
Fundraising expenditures	\$122,363

NB: Differed revenue of \$697,646 for the major campaign.

