

## **Message from the Chair**

2018–2019 was marked by significant historical moments for the Foundation, and I am pleased to talk to you about the highlights.

### **30th anniversary**

We celebrated the 30th anniversary of incorporation of the Foundation on April 28, and we took the opportunity to organize various activities to promote our achievements and recognize our partners. The Foundation is fortunate to be able to count on your support which, since 1988, has made it possible to invest nearly 4.5 million dollars to improve the health care services for the population.

It is thanks to our volunteers' commitment and to people's generosity that we reached our objectives once again this year. The funds we have raised are being used to strengthen the following sectors:

- \$104,847 – Patient care, and diagnostic, treatment and follow-up services (77%);
- \$25,830 – Specialized regional services and services in the fight against cancer (19%);
- \$ 5,952 – Training and continuing education (4%).

### **Our partnership with the Coopérative Régionale de la Baie IGA**

We are also quite proud of the partnership that we have formed with the Coopérative Régionale de la Baie IGA. This year, we celebrated the 15th anniversary of the LOTO COOP SANTÉ COMMUNAUTAIRE, which has generated revenues in excess of 7 million dollars; the funds raised have always been invested in the hospital and in the community. This is a win-win project for the entire community. We wish to thank the members, management and tellers for this great success.

### **Our first major campaign**

The Foundation also launched its first ever major campaign on October 28 by mobilizing a team of dynamic volunteers to meet the growing needs of the dialysis and chronic disease management sectors.

The major campaign was also an opportunity for us to showcase our community events such as the Northern Star campaign and the Roses Radiothon. Also, the proposed projects succeeded in mobilizing several groups in the community that agreed to organize activities to help meet the needs identified in the campaign. Thank you for helping the Foundation shine.

On March 26, merely five months after launching the campaign, we were able to announce an amount of \$844,791, which represents 89% of the \$950,000 objective. We are all very pleased with the support received from the community, which understands the importance of the hospital. The official campaign closing is scheduled for the fall of 2019.

### **Our partnership with the community**

All these achievements are the result of great collaborative work with the Tracadie Hospital; it is important to provide our health professionals with better equipment that enhances the quality of the health care services offered right here in our own community.

I would like to take this opportunity to thank the members of our Board of Directors, the members of our various committees, and our donors for the commitment they have shown. Thank you for renewing your support of the Foundation and for helping to improve the health care delivered in our community.

Philippe Ferguson  
Chair of the Board of Directors