



Coop Régionale de la Baie



Campaign - Launch



Smile Cookie



Northern Star



Roses Radiothon



Campagne – inauguration

Message from the Chair

On behalf of the Foundation's Board of Directors, I am very pleased to provide you with an overview of the past fiscal year.

It is thanks to our volunteers' commitment and to people's generosity that we reached our objectives. The funds raised are being used to strengthen the following sectors:

- \$278,090 – Patient care; and diagnostic, treatment and follow-up services (88%);
- \$24,346 – Specialized regional services and services in the fight against cancer (8%);
- \$13,602 – Training and continuing education (4%).

We are pleased to work with the Tracadie-Sheila Hospital to provide our health professionals with better equipment that enhances the quality of the health care services offered here in our own community.

Our important partnership with the Coopérative Régionale de la Baie through the Loto Coop Santé communautaire could not go without mention. This is a win-win project for the entire community. We wish to thank the members, management and cashiers for this great success.

The year 2017–2018 was also marked by considerable progress implementing our strategic plan. The Board of Directors continued to work on initiatives under the following strategic objectives: (1) Building strong relationships to mobilize more people, (2) Maximizing and diversifying our fundraising activities, (3) Having dynamic communications, and (4) Managing our affairs effectively.

Our accomplishments have been made possible through the commitment of a dedicated team. I would like to take this opportunity to thank the members of our Board of Directors, the members of our various committees, and our donors for the commitment they have shown. Thank you for renewing your support of the Foundation and for helping to improve health care here in our community.

Chairman of the Board,

Philippe Ferguson

Board of Directors

Philippe Ferguson, Chairman	Isabelle
Paulin, Secretary	Lawson Lebouthillier
Monique Savoie, Vice-Chair	Diane Carey